



ARIA Alsace was created 22 Years ago to defend the economic, industrial and commercial interests of the Alsatian food industries. Today, ARIA is a federation of **over 150 companies** of all sizes who share the same vision, that of the food industry as a strong pillar of the Alsatian economy, and its social and cultural life.



Enjoy the taste of Alsace !

Since 2008, in partnership with the Chamber of Commerce Alsace, the ARIA Alsace has set up a **single point of contact for export** to facilitate access for Alsatian Food Industry concerns to new international markets. ARIA Alsace conducts promotional campaigns in France and overseas under the flagship brand **Savourez l'Alsace for more than 2000 certified products.**



**Food Studio**, an «accelerator» of food-related **innovation** has been created in 2015, an initiative taken to encourage progress and competitiveness in the French food industry



## AGRIA GRAND EST / LA LORRAINE NOTRE SIGNATURE

**The Agria Grand Est Association** provides services to Regional companies in the food industry and agricultural resources sectors. Agria Grand Est participates in the economic and technological development of companies in the food industry by focusing on 4 major fields of action: innovation, investment, training and promotion.

**Created in 2006** and led by Agria Grand Est, the collective approach labelled «La Lorraine notre signature» currently includes **165 Member companies** (manufacturers and distributors). Over **1,600 products** from multiple sectors are certified according to precise specifications and manufacturing process inspections.



## INOVAL 2016 GREAT EAST FOOD INDUSTRY INNOVATION PRIZE



**Created in 2008** for the purpose of stimulating innovation, INOVAL puts the spotlight on companies that have placed **innovation at the centre of their strategic development.**

Organized every 2 years, this prize is a unique opportunity to highlight the creativity and dynamic nature of regional companies.

**2016 edition:** With the support of the i3A Club and ARIA ALSACE, the fifth edition of this competition is open to the new border areas enclosed as the result of territorial reform.

This new perimeter allows all companies located in the Great East to participate in this competition specially dedicated to them.

For this 5th edition, 3 prizes have been awarded by professionals, and an additional one by consumers as a result of online voting.

Join us on the stand located NP 039 in HALL 5A to discover the prizewinners!

# SIAL 2016

# GRAND EST FRANCE


Alsace  
Champagne  
Ardenne  
Lorraine

So new, So food!



With over **5.5 million inhabitants** over a vast area of some **57,800 km<sup>2</sup>** and a **strategic location in the heart of Europe**, the Region formed on 1st January 2016 from the merging of Alsace, Champagne-Ardenne and Lorraine, has particularly remarkable potential for development and attraction.

An economic fabric supported by particularly competitive production sectors – food industries, industrial and agricultural machinery, car industry, chemical products and pharmaceuticals, etc. – making it **the 2nd region for export** in France.



**Le club i3A, the French regional association for food processing industries in the Champagne-Ardenne region, has several missions:**

#### TO FEDERATE

Organise meetings aimed at promoting links between manufacturers and implementing concrete actions in various areas: productivity, innovation, quality, environment, financing etc. Represent the food processing industries in Champagne-Ardenne with regard to regional and national authorities

#### TO ENHANCE SALES AND EXPORT

To ensure the promotion of regional products among the different distribution channels, and mass distribution and catering in particular. Promote dynamic exporting activities among companies in partnership with public authorities

#### TO BOOST EMPLOYMENT

To boost employment in the food processing sector, and that of seasonal workers in particular. Promote the appeal of jobs in the food processing sector (through trade fairs, communication aimed at young people...)

#### TO FOSTER COMPETITIVENESS

Pooling: logistics, procurement..., innovation and sustainable development

# ALSACE - CHAMPAGNE ARDENNE - LORRAINE

## 33 COMPANIES EXHIBIT THEIR RECOGNIZED KNOW-HOW

CATEGORY	PRODUCT	STAND	COMPANY
Beverages	Beer	5a <b>N038</b>	BRASSERIE LICORNE
	Beer	5a <b>NP032</b>	BRASSERIE METEOR
	Coffee	5a <b>N032</b>	CAFES HENRI
	Coffee	5a <b>N042</b>	CAFES SATI
	Water	5a <b>N052</b>	CELTIC
	Distillery	5a <b>NP041</b>	DISTILLERIE ARTISANALE DU VAL DE VILLE
	Organic tea	5a <b>N060</b>	MAKA - LES JARDINS DE GAIA
	Water	5a <b>P031</b>	SOURCES DE SOULTZMATT
Frozen products	Frozen cooked meat - snails	5a <b>NP031</b>	FRANCAISE DE GASTRONOMIE
	Frozen	5a <b>P033</b>	PIZ WICH
Gourmet food	Mustard & horseradish	5a <b>P037</b>	ALELOR - RAIFALSA
	Biscuits	5a <b>N052</b>	ALSACE BISCUITS
	Jam	5a <b>P039</b>	BEYER
	Pretzel & appetizers	5a <b>N052</b>	BOEHLI
	Foie gras - meat specialist	5a <b>N064</b>	FEYEL-ARTZNER
	Gingerbread	5a <b>NP038</b>	FORTWENGER
	Foie gras - meat specialist	5a <b>N056</b>	GEORGES BRUCK Foie gras
	Flour	5a <b>P055</b>	GMS MEUNERIE
	Noodles	5a <b>N042</b>	HEIMBURGER
	Oil	5a <b>N062</b>	INEOS CHAMPLOR
	Vinegar	5a <b>P041</b>	MELFOR
	Delicatessen	5a <b>P049</b>	METZGER-MULLER
	Organic flour & product	5a <b>N052</b>	MOULIN DES MOINES
	Matzo bread	5a <b>NP056</b>	PAUL HEUMANN SA
	Hot sauces	5a <b>P067</b>	SAUCE PIQUANTE France
Noodles	5a <b>P063</b>	VALFLEURI S.A.	
Vegetables products	Sauerkraut	5a <b>NP037</b>	CHOUCROUTE DU RHIN
	Sauerkraut, raw & cooked vegetables	5a <b>P037</b>	LE PIC S.A. - FRANK
	Potatoes	5a <b>P073</b>	PARENTINE
	Cherry plums	5a <b>N068</b>	VEGA FRUITS
Related companies	Technological Ressource Center	5a <b>NP055</b>	AERIAL
	Association	5a <b>NP039</b>	AGRIA INOVAL
	Regional center of Innovation and Technology transfer	5a <b>NP055</b>	CRIT MATERIAUX ALSACE